



TOMORROW'S HEROES



Poker Night - B.B. King, Times Square - Wednesday, March 28, 2012
SPONSORSHIP FORM

ROYAL FLUSH SPONSOR

\$50,000

- Name & logo on invitation distributed to over 500,000 people*
- Ten (10) player seats and ten (10) guest passes
- Window Signage in the front of B.B. King in Times Square, gobos of your logo inside venue
- Tournament Signage inside venue
- Opportunity to sponsor the final tournament table which includes printing your name or logo on the felt along with NLEAFCF logo – the felt is yours to keep and this table will be the centerpiece of the evening
- Name listing on NLEAFCF and poker tournament websites and registration page

STRAIGHT FLUSH SPONSOR

\$25,000

- Name & logo on invitation distributed to over 500,000 people*
- Five (5) player seats and five (5) guest passes
- Tournament Signage
- Opportunity to sponsor one (1) tournament table which includes printing your name or logo on the table felt – the felt is yours to keep
- Name listing on NLEAFCF and poker tournament websites and registration page

FOUR OF A KIND SPONSOR

\$10,000

- Name & logo on invitation distributed to over 500,000 people*
- Two (2) player seats and two (2) guest passes
- Tournament Signage
- Name listing on NLEAFCF and poker tournament websites and registration page

FULL HOUSE SPONSOR

\$5,000

- One (1) player seat and one (1) guest pass
- Tournament Signage
- Name listing on NLEAFCF and poker tournament websites and registration page

GIFT IN-KIND SPONSOR

We welcome participation via donations of items we can use in a silent auction or as a tournament prize. *Exposure opportunities will be consistent with sponsor levels above based on 50% of fair market value of the product/services donated.*

____ No, we would not like to participate as a sponsor; however, we would like to make a charitable contribution to the NLEAFCF.

SPONSORSHIP LEVEL: _____ **TOTAL AMOUNT:** \$ _____

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____ Date _____

Please remit this form and payment NO LATER THAN MARCH 1ST to:

National Law Enforcement & Firefighters Children's Foundation

Attn: Sarahbeth Grossman

928 Broadway Suite 703, New York, NY 10010 - sbgrossman@nleafcf.org - 646-822-4236

Thank you for your generosity and support.

*Form and payment must be received by February 15 to be included on earliest invitations