



MEDIA ALERT

PIGSKIN BALL: FRIDAY, SEPTEMBER 28TH AT CIPRIANI'S ON 42ND

Tom Coughlin, Eli Manning, D'Brickashaw Ferguson and many Giants, Jets gather to honor Paul Tagliabue and Neil Friedman and raise funds for two great children's causes

WHAT: The purpose of the Pigskin Ball is to raise funds for the **Tom Coughlin Jay Fund Foundation** and the **National Law Enforcement and Firefighters Children's Foundation (NLEAFCF)**.

WHERE: Cipriani's at **110 East 42nd St.** between Lexington and Park (212 499 0599).

WHEN: **Friday, September 28, 2007**
6:30 - 7:30 p.m. -- Red Carpet Arrivals -- Cipriani's main entrance on 42nd St. (between Park and Lexington, 212 499 0599)
Interview availability -- Simultaneous, adjacent to Red Carpet
Access to the Ball will be provided to specifically-assigned deadline media only

WHO: **Honorees:** Former NFL Commissioner, **Paul Tagliabue** and President of Mattel Brands Inc, **Neil Freidman**

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New York Giants: Coach **Tom Coughlin** and some 30 current players, including, **Eli Manning, Brandon Jacobs, Mathias Kiwanuka, Shaun O'Hara, Chris Snee, Amani Toomer and Justin Tuck.**

New York Jets: 2006 4th overall draft pick, offensive tackle **D'Brickshaw Ferguson** and some of his teammates. Plus Alumni including **Mark Gastineau.**

Also: WNBC-TV's **Bruce Beck**, and NBC Sports' **Andrea Kremer** serve as Masters of Ceremonies.

HISTORY: The **National Law Enforcement and Firefighters Children's Foundation (NLEAFCF)** is a non-profit organization dedicated to helping children of law enforcement and firefighting personnel killed or permanently disabled in the line of duty. The Foundation also assists children and families of law Enforcement and firefighters who are in great financial need. In September 2002, 4Kids Entertainment Chairman and CEO Alfred R. Kahn created the Foundation. For more information please visit www.nleafcf.org.

The **Tom Coughlin Jay Fund Foundation** was created in honor of Jay McGillis, who developed leukemia a football player for Coughlin at Boston College. Coughlin was inspired by the courage, compassion and faith McGillis and his family demonstrated during the course of his illness and he formed the foundation as a result of the experience. The Tom Coughlin Jay Fund Foundation works to improve quality of life by lessening the financial burden and providing emotional support for those going through the crisis of a child with cancer. Visit www.tcjayfund.org for further information.

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